



WEBER
Advertising & Marketing Inc.

ART SPEC SHEET

Please provide a hard copy printout of each file submitted so that we may check our files for accuracy. Printouts may be mailed with your disk, or faxed to: (717) 299-6455.

Acceptable Mac File Formats:

Quark Xpress, InDesign, Pagemaker, Illustrator, Photoshop, PDF

- Logos are preferred in an Illustrator EPS format (vector art)
- All other logo formats and images need to be about 300dpi at full size (tiff or jpeg)
- Low-resolution 72dpi, jpegs downloaded from the internet are unacceptable
- If you are unsure about the specs you need to send please call us for assistance

Please include all images and fonts when sending files. If you have prepared your materials using a program not listed above, please call Tony Roda at (717) 299-1277 for additional instructions.

Acceptable Media Formats:

DVD-R, CD-R, Zip 100

E-mailing Materials:

Materials can be e-mailed to troda@weberadvertising.com if the file size is less than 10MB.

FTP Materials:

Weber Advertising has an FTP server for sending large files. Please call (717) 299-1277, or e-mail troda@weberadvertising.com to obtain the necessary information for transferring materials using this method.

Shipping Materials:

If shipping materials on disk, please mail to: Tony Roda, Art Director
c/o Weber Advertising, 629 N. Market Street, Lancaster, PA 17603

Return of Materials:

If you would like your materials returned, please indicate this when submitting them.

Proof:

If a proof is required, please indicate this when submitting your materials.